MADANI SCHOOLS FEDERATION / GCSE BUSINESS

2021/ 2022	AUTUMN		SPRING		SUMMER	
	HT1	HT2	HT3	HT4	HT5	HT6
Y9						Area of study Introduction to GCSE Business + Business Activity Key concepts Existence, Entrepreneurs
Y10	Area of study Business Activity (Unit 1) Key concepts Existence, Entrepreneurs, Business Planning, Ownership, Objectives + change Stakeholders, Growth Assessment method End of Unit Assessment	Area of study Marketing (Unit 2) Key concepts Market Research, Market Segmentation, Marketing Mix Assessment method Mid (HT2) + End (HT3) of Unit Assessment		Area of study People (Unit 3) Key concepts HR, Recruitment and selection, motivation and training, staff development, employment law, employee rights, communication, organisational charts, ways of working Assessment method Mid (HT4) + End (HT5) of Unit Assessment		Area of study Revision Key concepts Business Activity, Marketing, People Assessment method End of Component/Year Mock
Y11	Area of study Operations (Unit 4) Key concepts Production processes, quality, sales process and consumer law, business location, working with suppliers Assessment method End of Unit Assessment	Area of study Finance (Unit 1) Key concepts Role of finance, sources of finance, revenue/costs/profit and loss, break even Assessment method Mock Exam (inc preparation)	Area of study Influences on Business (Unit 1) The interdependent nature of business (Unit 1) Key concepts Ethical and environmental considerations, economic climate, globalisation Assessment method End of Component 2 Mock	Area of study Revision Key concepts Component 1 + 2 Assessment method Mock (Component 1) Final GCSE Exams		

NOTES	AREAS OF STUDY	KEY CONCEPTS	ASSESSMENT METHOD