MADANI GIRLS SCHOOL / GCSE BUSINESS

| 2024/ | AUTUMIN | | SPRING | | SUMMER | |
|-------|---|---|--|---|--------|---|
| 2025 | HT1 | HT2 | HT3 | HT4 | HT5 | HT6 |
| ۲۱٥ | Area of study Business Activity (Unit 1) Key concepts Existence, Entrepreneurs, Business Planning, Ownership, Objectives + change Stakeholders, Growth Assessment method End of Unit Assessment | Area of study Marketing (Unit 2) Key concepts Market Research, Market Segmentation, Market Research Market Segmentation, Market Mid (HT2) + End (HT3) of Unit Assessment | arketing Mix | Area of study People (Unit 3) Key concepts HR, Recruitment and selection, motivation and training, staff development, employment law, employee rights, communication, organisational charts, ways of working Assessment method End (HT4) + End (HT5) of Unit Assessment | | Area of study Revision Key concepts Business Activity, Marketing, People Assessment method End of Component/Year Mock |
| × 1 1 | Area of study Operations (Unit 4) Key concepts Production processes, quality, sales process and consumer law, business location, working with suppliers Assessment method End of Unit Assessment | Area of study Finance (Unit 5) + Revision Key concepts Role of finance, sources of finance, revenue/costs/profit and loss Assessment method Mock Exam (inc preparation) | Area of study Finance (Unit 5) Influences on Business (Unit 6) The interdependent nature of business (Unit 6) Key concepts Break Even, Cashflow, Ethical and environ considerations, economic climate, global Assessment method End of Unit Assessment (HT3) | Component 1 + 2 Assessment method | 2) | |

| | SKILLS FOR LIFE/ FUTURE LEARNING AND EMPLOYMENT |
|-----|---|
| NOT | Team-working Communication Business Planning Financial Management Budgeting Effective marketing |